



STATE OVERVIEW: NEW HAMPSHIRE



- **Office Created:** 2019
- **Created by:** Legislation
- **Signed Confluence Accords:** 2022
- **Agency:** Division of Economic Development
- **Funding:** General Funds
- **Advisory Board:** N/A
- **Population:** 1.388 million

- **Top Outdoor Industries:**
Boating/Fishing, Snow Activities
Hunting/Shooting/Trapping
- **Top Outdoor Destinations:**
Echo Lake State Park, Saco River,
Pisgah State Park, Mollidgewock
State Park, Loon Mountain

BRIEF HISTORY

New Hampshire's Office of Outdoor Recreation Industry Development began as bipartisan legislation in the state senate that was eventually incorporated in the state's biennial budget. The office was established to support New Hampshire's diverse outdoor economy and connect the state's world class outdoor assets to broad economic development strategies such as workforce and business recruitment. In 2019, the Office of Outdoor Recreation Industry Development was codified creating a permanent support for the outdoor industry in New Hampshire.

STATE SUCCESSES

- ✓ **Signed Confluence Accords:** New Hampshire joined 15 other states across the nation to be a member of the Confluence of States.
- ✓ **Economic Development:** Office recruits outdoor recreation business and industry, coordinates with outdoor recreation stakeholders, and uses outdoor recreational infrastructure to promote tourism,
- ✓ **Leave No Trace New Hampshire:** Office supports initiative to empower residents and visitors to be stewards in preserving and protecting New Hampshire's outdoor experiences.
- ✓ **Collaboration:** Office has partnered with organizations and leaders across the state to elevate the work of the outdoor industry.

The Outdoor Recreation Economy Impact in New Hampshire

Direct Jobs: 28,010

Wages and Salaries: \$1.2 billion

Total Outdoor Recreation Value Added: \$2.7 billion



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