



STATE OVERVIEW: WYOMING



- **Office Created:** 2015
- **Created by:** Gubernatorial Action
- **Signed Confluence Accords:** 2018
- **Agency:** Wyoming State Parks & Cultural Resources
- **Funding:** General Funds
- **Advisory Board:** 42 members
- **Population:** 578,803

- **Top Outdoor Industries:** Snow Activities, RVing, Boating/Fishing
- **Top Outdoor Destinations:** Yellowstone National Park, Grand Teton National Park, Jackson Hole, Flaming Gorge National Recreation Area

BRIEF HISTORY

In 2016, Governor Matthew H. Mead charged the Wyoming Department of State Parks and Cultural Resources (SPCR) with spearheading an Outdoor Recreation Task Force to study and make recommendations on the state's outdoor recreation needs. That study recommended the creation of an Office of Outdoor Recreation and led to its establishment in 2015. The Office aims to diversify Wyoming's economy by expanding, enhancing, and promoting responsible recreational opportunities through collaboration, outreach, and coordination with stakeholders.

STATE SUCCESSES

- ✓ **Pathfinder Program:** Office supports an ambassador program for outdoor recreation across the state to support visitors and local communities.
- ✓ **Outdoor Recreation Collaboratives:** Office facilitates several outdoor recreation collaboratives convened throughout the state to gather community based solutions to outdoor recreation challenges and development
- ✓ **WONDERMap:** Wyoming created an interactive map with the attractions visitors want to see and the places they want to visit. The map includes businesses, hiking trails, campgrounds, bicycle paths, park information, and much more.
- ✓ **Outdoor Recreation Grant Program:** Awards funding for projects that focus on the response to COVID-19 impacts, new outdoor recreation infrastructure, and economic impact in local communities.

The Outdoor Recreation Economy Impact in Wyoming

Direct Jobs: 15,285

Wages and Salaries: \$0.7 billion

**Total Outdoor Recreation Value
Added:** \$1.5 billion



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