



STATE OVERVIEW: OREGON



- **Office Created:** 2017, amended 2021
- **Created by:** Legislation
- **Signed Confluence Accords:** 2018
- **Agency:** Oregon Parks and Recreation Department
- **Funding:** Oregon Parks and Recreation Department
- **Advisory Board:** Membership Pending
- **Population:** 4.246 million

- **Top Outdoor Industries:** RVing, Boating/Fishing, Snow Activities, Motorcycling/ATVing
- **Top Outdoor Destinations:** Columbia River Gorge, Painted Hills, Oregon Coast, Smith Rock, The Willows, Crater Lake

BRIEF HISTORY

Oregon's Office of Outdoor Recreation was created after a coalition of nonprofits and businesses wanted better representation of outdoor recreation in state government. Governor Kate Brown signed legislation in 2017 establishing the Office of Outdoor Recreation within the Oregon Parks and Recreation Department to serve as a resource to businesses and nonprofit organizations, a partner to agencies and communities, and an advocate for the outdoors.

STATE SUCCESSES



Outdoor Funding: The Oregon Conservation and Recreation Fund announced the funding of 25 new projects collectively totaling \$985,503 to address statewide conservation and/or recreation needs and \$50 million in bonds to start parks.



Workforce Investments: Oregon's legislature passed \$2 million to the Center for the Outdoor Recreation Economy for developing professional and workforce development programs in the outdoor recreation economy addressing critical and urgent skill gaps in specialized, technical and leadership roles.



New SCORP: The 2024-2028 statewide outdoor recreation plan (SCORP) is currently under development, and that will include an update to the health benefits research that Oregon State pioneered in the previous SCORP.

The Outdoor Recreation Economy Impact in Oregon

Direct Jobs: 72,737

Wages and Salaries: \$3.8 billion

**Total Outdoor Recreation
Spending: \$7.5 billion**



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